



Invitation of Applications for Establishing of Rural BPO's in Village Panchayats in Tamilnadu

ELCOT invites applications in the prescribed format from entrepreneurs / BPO industries / educational institutions to establish Rural BPO Centres exclusively at Village Panchayats in Tamil Nadu. The Government will extend financial assistance for Rural BPO centres as per guidelines indicated in G.O. (Ms) No. 8, Information Technology (B3) Department dated 01.06.2012.

APPLICANTS ARE REQUIRED TO NOTE THE FOLLOWING POINTS BEFORE SUBMISSION OF THEIR APPLICATION

- This Scheme is for establishment of minimum of 50 seater BPO Centre in rural areas exclusively in Village Panchayats in Tamil Nadu.
- The entrepreneurs / companies may also set up their Rural BPOs in tie up with institutions or in their own / rented premises in village panchayat.
- Employment of minimum of 50 persons are required for availing financial assistance.
- Only those who have knowledge about BPO Activities and capable of running the business may apply
- The Marketing activities have to be undertaken by the entrepreneurs / BPO industries / Educational Institutions. No marketing assistance / support shall be provided by the Government in this regard.
- Business commitment letters for executing the project in the BPO Centre supported by the documents with reputed organisations / companies and other relevant documents called for in the application have to be submitted alongwith the applications.
- Applicants have to indicate the place for commencing rural BPO.

Application form and Enhanced Rural BPO Policy released vide G.O. (Ms) No. 8, Information Technology (B3) Department dated 01.06.2012. can be had from our website www.elcot.in or from ELCOT.

Applications have to be submitted at the following address:
Managing Director,
Electronics Corporation of Tamil Nadu Limited (ELCOT),
MHU Complex, II Floor,
692, Anna Salai, Nandanam, Chennai - 600 035.